



For Immediate Release

InvestorForce Announces a Year of Record Growth in 2008

Wayne, PA – February 9, 2009 – InvestorForce today announced that 2008 was a record year of growth in both revenue and client acquisition. InvestorForce, a leading provider of solutions for the institutional consultant community, is now supporting five of the top ten consulting firms in the industry with on-line, real time visibility and extensive analytics into portfolio holdings, performance data and trading activity through its proprietary Performance Reporting Network, the iPRN platform.

The iPRN platform aggregates data from over 1,000 of the world's largest and most sophisticated pension plans and endowments. With mounting concerns regarding market volatility, performance metrics and pension plan solvency, institutional consultants with access to the InvestorForce platform gain a significant competitive advantage to respond to their clients with timely and unique visibility. In addition, the iPRN platform allows institutional consultants to achieve important efficiencies in generating reports for their clients through a fully automated reporting process. This compelling value proposition resulted in unprecedented year-over-year revenue growth of 200%.

"This is an extraordinary time for both our company and the industry" said Jim Morrissey, CEO for InvestorForce. "As a result of the challenges presented by the downturn and uncertainties in today's financial markets our solution is being sought out to provide transparency and insight to the investment decision making process."

"We see InvestorForce as a strategic component to our success and selected them for their ability to provide business critical information management solutions," said Greg Frese, Managing Director of Operations at Hammond Associates. "The return on our investment in InvestorForce is the unparalleled transparency and analysis that we get from the platform, which ultimately allows us to better serve our clients."

InvestorForce will continue to build out its solutions in 2009. The company plans to launch the fourth generation of REPORT and the second generation of INSIGHT, a client access portal that allows plan sponsors to view their plans performance from their desktop and see daily performance. Additionally, the company plans to expand its offerings to address the growing European market.

About InvestorForce

InvestorForce provides the institutional investment consultant community with the only truly integrated solution for daily monitoring, analysis and reporting on institutional assets. Our technology leverages automated data collection to provide clients with real time insight, transparency and deeper analysis than ever before.

Founded in 1999, InvestorForce has been a pioneer in the development of advanced solutions for institutional investment consultants. Using InvestorForce's proven, web-based software products, consultants can drive greater operational efficiencies in several areas that include data aggregation, performance calculation, and real-time analysis into client, manager and market movement as well as the timely, automated production of performance reports.

With majority ownership and backing from Internet Capital Group (NASDAQ:ICGE), InvestorForce has successfully brought the most advanced, SaaS based, performance-reporting platform to the Institutional Investment community.

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